

2020 WOMEN OF INFLUENCE FORUM

Wednesday, December 2, 2020
A Virtual Conference

Persevering Women
*Realizing our collective strength, power
and capabilities are limitless*



@peoriamagazines #WOIPeoria

EVENT OVERVIEW

8:00 | **Welcome and Introduction**

Morning Keynote – Jean Becker, Accenture

8:40 | **Break**

8:50 | **Breakout Session #1**

A) “Don’t Count Us Out Yet”

Tiffany Carpenter, Howard & Howard Attorneys

B) “Building Your Personal Network”

Erica Baird, Caterpillar Inc.

9:20 | **Break**

9:30 | **Breakout Session #2**

A) “The Business Case for Gender Diversity”

Jennifer Seaton, RSM US

B) “Mental Wellness Starts With You”

Dr. Ted Bender, UnityPoint Health – UnityPlace

10:00 | **Break**

10:10 | **Breakout Session #3**

A) “Trust the Process”

Jennifer Zammuto, Heart of Illinois United Way

B) “Forward Through Change”

Roopa Foulger, OSF HealthCare

10:40 | **Break**

10:50 | **Panel Discussion**

Panel discussion moderated by **Dr. Sarah Zallek**, OSF HealthCare. Featured panelists include: **Dr. Sarah de Ramirez**, OSF HealthCare; **Rachael Parker**, Peoria County Clerk; **Jodi Hoos**, Peoria County State’s Attorney; **Mary Jo Papich**, ArtsPartners/Jazz Education Network; and **Monica Hendrickson**, Peoria City/County Health Dept.

11:50 | **Closing Remarks**

PROGRAM

8:00-8:40

KEYNOTE SESSION



WELCOME AND INTRODUCTION

Jan Wright, Peoria Magazines
Mary Pille, Junior Achievement



JEAN BECKER

Accenture

“A Lifestyle of Perseverance”

What gets you to “success” isn’t necessarily what it takes to get you to peace. By developing a lifestyle of perseverance, you can not only fulfill your dreams, but achieve an enduring peace—even in the most difficult times.

CLICK HERE TO ATTEND ▶ <https://tinyurl.com/yxnajyfk>

8:50-9:20

BREAKOUT SESSION #1

PRESENTATION A



TIFFANY CARPENTER

Howard & Howard Attorneys

“Don’t Count Us Out Yet: Women Survive and Thrive”

While the global pandemic has proven challenging beyond measure, women will continue to survive and thrive, as we have always done. Amid these challenges, we will offer personal perspectives and potential solutions to retain and promote women in the workplace.

CLICK HERE TO ATTEND ▶ <https://tinyurl.com/yyupwu7r>

PRESENTATION B



ERICA BAIRD

Caterpillar Inc.

“Building Your Personal Network”

No one ever makes it to the top on their own. Don’t search for mythical bootstraps to pull yourself up—instead, build your own community of mentors and supporters. And don’t forget to pay it forward: the best way to leave a legacy is to open doors for others!

CLICK HERE TO ATTEND ▶ <https://tinyurl.com/yxum4muc>

9:30-10:00

BREAKOUT SESSION #2

PRESENTATION A



JENNIFER SEATON

RSM US

“The Business Case for Gender Diversity”

An examination of how gender diversity is an asset to an organization as women contribute unique leadership skills that act as an accelerator of high-performing teams and organizational profitability.

CLICK HERE TO ATTEND ▶ <https://tinyurl.com/y3r68t2d>

PRESENTATION B



DR. TED BENDER

UnityPoint Health – UnityPlace

“Mental Wellness Starts With You”

Are you experiencing increased levels of stress and fatigue? You're not alone—today's world is filled with uncertainty. Join us to learn how to prioritize your mental wellness, invest in your own self-care, and find balance in your personal and professional life.

CLICK HERE TO ATTEND ▶ <https://tinyurl.com/y4dvqc9p>

10:10-10:40

BREAKOUT SESSION #3

PRESENTATION A



JENNIFER ZAMMUTO

Heart of Illinois United Way

“Trust the Process”

Discover how you can persevere and become more resilient by prioritizing your actions and following simple steps to transform your life, your business and your community.

CLICK HERE TO ATTEND ▶ <https://tinyurl.com/yxpkbv09>

PRESENTATION B



ROOPA FOULGER

OSF HealthCare

“Forward Through Change”

Having survived cancer, relocated across three countries and worked in multiple industries, I know change is a constant. Through professional, cultural and health challenges, I have learned to survive—and thrive—by looking at the possibilities and leaning on my family, friends and colleagues.

CLICK HERE TO ATTEND ▶ <https://tinyurl.com/y4trzq5b>

10:50-11:50

PANEL DISCUSSION



**MONICA
HENDRICKSON**



JODI HOOS



MARY JO PAPICH



RACHAEL PARKER



**DR. SARAH DE
RAMIREZ**



DR. SARAH ZALLEK

OSF HealthCare

Panel Moderator

Dr. Sarah Zallek has been medical director of the Sleep Center at OSF HealthCare since its inception in 2000. She serves as physician director of communication and education for the OSF Illinois Neurological Institute and medical staff past president at OSF Saint Francis Medical Center, among other roles at OSF HealthCare. A clinical associate professor of neurology at the University of Illinois College of Medicine Peoria, she has authored peer-reviewed publications, book chapters and articles for general readership, and is a frequent presenter on topics related to sleep health. Her current research centers on the impact of sleep on employee groups.

CLICK HERE TO ATTEND ► <https://tinyurl.com/yyuwqetk>

FEATURED PANELISTS

MONICA HENDRICKSON

As public health administrator in Peoria County, Monica Hendrickson, MPH puts her background in epidemiology to good use while overseeing programs and activities to protect the health of all residents. She works collaboratively with stakeholders across the Tri-County Area to create and implement strategies to improve population health and healthcare access, and has become a familiar face to Peorians as she guides the local response to the COVID-19 pandemic. In addition to coordinating health operations at Peoria's Emergency Operations Center, she keeps the public well-informed through press briefings—fighting not only the virus, but widespread misinformation that places public health and safety at risk.

JODI HOOS

As Peoria County State's Attorney, Jodi Hoos serves the community's need for public safety and welfare by prosecuting criminal offenders; adjudicating cases of neglected, dependent or abused minors; helping victims through the criminal justice process; and providing legal counsel within Peoria County government. Prior to this position, she served as Peoria County resident circuit judge for five years, handling civil cases ranging from personal injury to multimillion-dollar medical malpractice claims. As assistant state's attorney, she tried more than 150 jury trials and prosecuted nearly 50 murder cases—one of which became the basis for an episode of NBC's *Dateline*.

RACHAEL PARKER


A former track star and Bradley University graduate, Rachael Parker has steadily worked her way up as a trusted leader in business and government. She recently won election as Peoria County Clerk after being appointed to the position in 2019. Prior to that appointment, she represented District 5 on the Peoria County Board for nine years, sat on the Peoria Public Schools board, and served as economic development director for the City of Chillicothe, among other positions. She is also an entrepreneur, having launched her small business, SweetCakes by Rachael, out of her home in 1990.

MARY JO PAPICH

As an educator, Mary Jo Papich has empowered multiple generations of youth to pursue the arts with passion. Her career spanned nearly four decades, from teacher and award-winning band director to coordinating the fine arts district-wide in Peoria and the Chicago suburbs. She co-founded the global Jazz Education Network, which produces the world's largest jazz conference, and sits on the selection committee for the Grammy Music Educator of the Year award. In Peoria, she serves as board president of ArtsPartners of Central Illinois and works with numerous organizations to keep the arts scene thriving, making a positive difference in the lives of all those around her.

DR. SARAH DE RAMIREZ

As chief medical officer and VP of clinical innovation at OSF HealthCare, Dr. Sarah de Ramirez is an integral member of the OSF Innovation Team seeking pioneering solutions to healthcare's biggest problems. At the University of Illinois College of Medicine Peoria, she serves as associate professor of emergency medicine and director of the Innovation in Rural Global Medicine program. Having done HIV work in Africa; studied at Harvard Medical School and the London School of Economics; and worked with the Bill & Melinda Gates Foundation, the United Nations and other international organizations, she brings a broad, global perspective to this critical work in Peoria.



FEATURED PRESENTERS

JEAN BECKER

Jean Becker is the Midwest technology lead for Accenture. A champion of gender equality, diversity and inclusion, she helps organizations harness technology and human ingenuity to embrace change and thrive in the tech-driven future. Before joining Accenture in 2007, she served as head of engineering at McDATA, president of Qwest Solutions, CTO of US WEST, and was a registered nurse.

ROOPA FOULGER

Roopa Foulger is vice president of data delivery – healthcare analytics for OSF HealthCare, responsible for leading, innovating and transforming data management, integrity and access for the corporation. She also leads the Jump Innovation Discovery Data and Advanced Informatics Lab at OSF. With over 20 years of engineering, software development leadership, program management and data science experience, she brings a unique blend of tech savvy, program leadership, people engagement and analytics innovation.

JENNIFER SEATON

As partner of tax services at RSM US LLP, Jennifer Seaton assists real estate clients with federal and state tax planning, consulting and tax compliance needs. Having worked with some of the country's leading developers, hotels, senior living facilities and private equity funds, she has been involved in planning for the acquisition, development, foreclosure and sale of various real estate projects; structuring of partnership agreements; planning for federal, state and international tax issues; and representation of clients before the IRS and various state taxing agencies.

JENNIFER ZAMMUTO

As president of the Heart of Illinois United Way, Jennifer Zammuto leads a diverse team of high-performing leaders, volunteers and staff with innovation, collaboration and vision. She has nearly three decades of experience in philanthropy, communications, strategic planning, consulting, team building and project management, including 10 years at the Caterpillar Foundation implementing new approaches to philanthropy and advocacy while growing its thought leadership position. Her diverse life experiences and career path have primed her to be the perfect team player, leading the way to the greater collective good.

ERICA BAIRD

As Global Allied Product Manager at Caterpillar Inc., Erica Baird specializes in product and growth strategies, sales growth, process improvement, team restructuring, product support, risk mitigation and relationship management. Her best practices in strategic sales growth, product support and process improvement strategies have been replicated globally across the company. In addition to being an industry-recognized expert, she is an active community leader, corporate mentor, and champion for global diversity and inclusion initiatives.

DR. TED BENDER

As president of UnityPoint Health – UnityPlace, Dr. Ted Bender, PhD, MBA, LCDC works to improve access to behavioral health services, community outreach and resource integration in order to provide the best outcome for each and every individual. He has served in the addiction field as a clinician and in leadership roles. Dr. Bender earned his doctorate in psychology at Florida State University, completed his residency at the Warren Alpert School of Medicine – Brown University, and completed his MBA at Texas A&M. His research for the Military Suicide Research Consortium at FSU gave him a deep understanding of suicide and a great empathy for veterans.

TIFFANY CARPENTER

Tiffany Carpenter is a trial lawyer and litigator in Howard and Howard's Chicago office, where she focuses on complex products liability, employment and commercial litigation matters for national clients across a wide range of industries. While attending law school, she externed for the Honorable Jesse G. Reyes of the Chancery Division of the Circuit Court of Cook County, as well as the Honorable Charles P. Kocoras of the U.S. District Court, Northern District of Illinois. Following law school, she served as a judicial law clerk to Judge Kocoras.

THANK YOU TO OUR SPONSORS!

